Executive Producer

Taking a song from concept to release

A professional hired to provide assistance for the project as a whole. This includes creating a timeline from recording to release, scheduling recording sessions, finding and hiring musicians and producers, coordinating the mixing and mastering of the project, keeping the project on track, helping to market the project, and overall ensuring a smooth and successful release.

Executive Producing Package (fee will depend on services required from list below)

- 1. Marketing assistance
 - a. We set a number of sessions to work on marketing for the project when you want/throughout this process. During those sessions we will work on things like: album artwork, promo, promo graphics, spotify playlists, etc.
- 2. Scratch Track assistance
 - a. I will help you create all scratch tracks for the project by playing the MIDI and recording your vocals
- 3. Initial planning
 - a. All the planning that goes into coordinating this EP and getting the ball rollings (i.e making the project breakdown, budget, and timeline)
- 4. Release Assistance
 - a. We will set a number of sessions to submit project(s) for release through a distribution website. Once music is released I will also help you go through and claim all artist profiles on major music platforms (Apple Music, Spotify)
- 5. Per song fee (hourly)
 - a. The coordination of instrumentalists, engineers, producers, etc. for the song. Creation of song/project breakdown, budget, timeline